



WEBSITE USERS
974,000



INSTAGRAM REACH
4,432,540



FACEBOOK REACH
1,676,800



PRINT READERS
113,070



NEWSLETTER SUBSCRIBERS
19,210

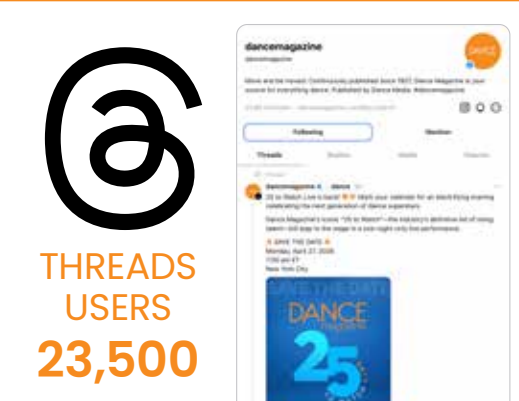
DANCE[®]

magazine

TOTAL AUDIENCE
7,256,670



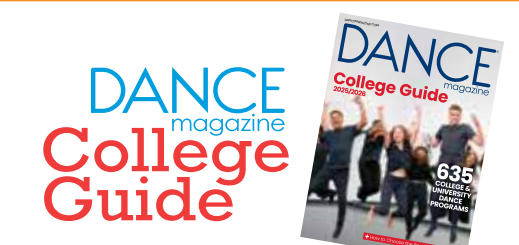
PINTEREST PINNERS
4,900



THREADS USERS
23,500



LINKEDIN CONNECTIONS
7,000




DANCE magazine College Guide

COLLEGE GUIDE AUDIENCE
225,000

DANCE MAGAZINE EVENTS
300

DANCE magazine awards

YOUTUBE SUBSCRIBERS
4,960